<https://www.kaggle.com/datasets/olistbr/brazilian-ecommerce/data>

Handling duplicates:

The database has no duplicated value and if there are similar Data rows, it depends on the conditions of definition in the original dataset.(go to the database documentation)

Customer segmentation

1. Based on location:

See code block 6 – csv is stored : 3

1. Based on payment method / payment method + location